

# Cannabis Labeling Solutions.



## Labels for Cannabis Products

Weber's creates beautiful pressure-sensitive cannabis labels that are suitable for any size bottle, pouch, tube or other container.

There are many different types of label materials now available including white films, clear films, metalized films, Estate papers and even wood! Get the right label material that will show off your brand and reliably adhere to the container. If you need help with your design, our in-house Graphics Team can help with awesome ideas to help showcase your product.



## Label Applicators for Cannabis Containers

We have a variety of label applicator systems to fit any size operation.

- Our small hand-operated Bottle-Matic label applicator is a perfect cost-effective system for small start-ups.
- The economical Pack Leader USA ELF-50 wrap around labeler is perfect for labeling small CBD bottles and vials.
- The pack Leader PL-521 can automatically label round tubes and vials up to 6" tall.
- The Pack Leader USA PL-501 is a larger system that has a higher throughput and the ability to add large turntable in-feeders and collection tables.
- The Pack Leader ELF-20 can label flat pouches using an optional feeder.



## Ink Jet Coding for Cannabis Requirements

Weber can help you add variable data to your labels and products with their Marko-print X1 Jet inkjet coder. This high-resolution thermal inkjet printer helps you meet requirements for adding information like lot codes, license number, date coding, batch numbers and more. Visit [www.weberpackaging.com/cannabis-labels.html](http://www.weberpackaging.com/cannabis-labels.html) for more information or call us at 800-843-4242.

# Common Pressure-Sensitive Label Materials for Cannabis Products



Here is a list of the most popular types of label material listed from most economical to most expensive.

1

## **Paper**

Materials like our glossy paper material, Semigloss 425, can be used for most cannabis labeling. The acrylic adhesive preforms well in a any environment and the white facestock makes a great canvas for the label design. However, it does not hold up well in ice buckets or overly damp storage so it's not typically quoted for cannabis beverages. It is the most economical so it might be a good option for start-ups that do not have a lot to invest.

2

## **Clear Film**

Our Flexlyte clear film material offers more durability for performance and flexibility in packaging design than a paper label material. Clear labels are commonly used for "no-label look" packaging. If you're looking for a label to blend into the package while the design pops off the bottle, clear labels are the best way to achieve this effect. A challenge some designs will encounter is the loss of color opacity, especially when applied to a dark container. White ink is needed to make the image pop off the label sharply when printed digitally. While this will require an extra color (white) when printed, the label color density will be superior.

3

## **White Film**

White film materials have the same durability and performance as a clear film. This material offers a bright white background for your eye-catching design. The "no-label look" can be achieved as long as you color match the background to the container. Weber's Graphics Manager, Joe Lozano, has the design skills and our HP Indigo digital presses have the technical capabilities to achieve this. This material works great on bottles, vials, pouches or cans.

4

## **Estate # 8 Paper**

A premium label material that is commonly used in the wine industry, the Estate #8 paper has a texture with a natural matte look and feel. This material is ideal for creating upscale designs for glass bottles and vials. Weber has a wide range of these papers and other custom materials that can help you improve the visual appeal of your brand.

5

## **Metalized Silver Film**

Our metalized film label material is the most premium option we've found and consumers identify it as such. In the Avery Clemson beer label study, consumers identified the metalized material as a premium label. When products have a premium price tag, using a label material that reflects that visually helps increase sales appeal. This durable material applies nicely to vials, pouches and bottles, can be auto applied, and is very water-resistant.

For more information cannabis labels, visit us at [www.weberpackaging.com](http://www.weberpackaging.com).

**Weber**<sup>®</sup>  
Packaging Solutions